

Scott Oki will share details of his micro charity concept which will enable donors to experience the impact of their gift in a real person's life. Details will include how donors will be able to see, within a few days of making their donation, the actual person who they helped. His organization is partnering with selected existing non-profit foundations and charities across a broad segment of causes to execute on his dream of enabling a human connection for every small donation.

Scott is passionate about the huge potential of enabling the "Kiva" concept of connecting people around the world in the field of charitable giving versus micro - finance. He feels that the time is ripe for a disruptive change in the charitable giving space. While there are a lot of organizations which are doing an effective job of tapping the rapidly growing online giving phenomenon he will detail how his organization will use a unique combination of social networking, hand held computing, and online media to focus on small donors getting actual stories of human lives they touch and empowering them to multiply their donations by sharing these stories easily with their friends.